

30 November 2016

**Zinc Media Group plc**  
**(“Zinc Media” or the “Company”)**

**Issue of Equity & Directors’ Dealings**

Zinc Media Group plc, the TV and multimedia content producer, announces that Luke Johnson and Jonathan Goodwin, both Non-Executive Directors of the Company, have each today been issued 4,000,000 ordinary shares respectively in the capital of the Company in lieu of directors fees (the “Fee Shares”), at a price of 0.75 pence per Fee Share.

Application has been made to the London Stock Exchange for admission of the 8,000,000 Fee Shares to trading on AIM and dealings are expected to commence on 7 December 2016 (“Admission”). Following Admission, the Company will have a total of 619,775,478 ordinary shares of 0.00025p each in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company.

Following Admission, Luke Johnson will be beneficially interested in a total of 54,000,000 ordinary shares, representing 8.71 per cent. of the enlarged share capital of the Company, and Jonathan Goodwin will be interested in a total of 16,766,660 ordinary shares, representing 2.71 per cent. of the enlarged share capital of the Company. Jonathan Goodwin’s beneficial interest includes 7,766,660 ordinary shares held by Lepe Partners LLP, a limited liability partnership of which he is a member.

**For further information please contact:**

**Zinc Media Group plc**

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**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Luke Johnson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Zinc Media Group plc
b)	LEI	n/a

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.00025p each ("Ordinary Shares")  ISIN Code: GB00BX7RGN99
b)	Nature of the transaction	Issue of shares in lieu of fees
c)	Price(s) and volume(s)	Price(s):                      Volume(s): 0.75 pence                      4,000,000
d)	Aggregated information  - Aggregated volume  - Price	N/A
e)	Date of the transaction	30 November 2016
f)	Place of the transaction	Off market transaction

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Jonathan Goodwin
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Zinc Media Group plc
b)	LEI	n/a
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)</b>	

	<b>each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.00025p each ("Ordinary Shares")  ISIN Code: GB00BX7RGN99
b)	Nature of the transaction	Issue of shares in lieu of fees
c)	Price(s) and volume(s)	Price(s):                      Volume(s): 0.75 pence                      4,000,000
d)	Aggregated information  - Aggregated volume  - Price	N/A
e)	Date of the transaction	30 November 2016
f)	Place of the transaction	Off market transaction