

16 March 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

Director Shareholding

Zinc Media Group plc, the TV and multimedia content producer, announces that David Galan, Chief Operating and Financial Officer, has today purchased 400,000 ordinary shares in the capital of the Company (the “Ordinary Shares”) at a price of 1.149p per Ordinary Share.

Following the purchase of the Ordinary Shares, which represent his entire shareholding in the Company, David is holding 0.06 per cent. of the voting share capital of the Company. David is also holding options over 12,000,000 Ordinary Shares.

For further information, please contact:

Zinc Media Group plc

Peter Bertram, Chairman
David Galan, Chief Operating and Financial Officer
www.zincmedia.com

+44 (0) 20 7878 2311

N+1 Singer (NOMAD and Broker to Zinc Media)

Shaun Dobson / Lauren Kettle

+44 (0) 20 7496 3000

| | | | |
|----|---|--|---------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | David Galan | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Operating and Financial Officer | |
| b) | Initial notification /Amendment | Initial | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Zinc Media Group plc | |
| b) | LEI | 135003BY6N4MP36D74 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Options over ordinary shares of 1 pence each | |
| | Identification code | GB00BX7RGN99 | |
| b) | Nature of the transaction | Grant of options over ordinary shares | |
| c) | Price(s) and volume(s) | Price | Volume |
| | | 1.149p | 400,000 |
| d) | Aggregated information | N/A | |
| | - Aggregated volume | | |
| | - Price | | |

| | | |
|----|--------------------------|-----------------------|
| e) | Date of the transaction | 16 March 2017 |
| f) | Place of the transaction | London Stock Exchange |