

21 March 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

Director Shareholding

Zinc Media Group plc, the TV and multimedia content producer, announces that David Galan, Chief Operating and Financial Officer, purchased 500,000 ordinary shares in the capital of the Company (the “Ordinary Shares”) yesterday, 20 March 2017, at a price of 1.049p per Ordinary Share.

Following this purchase of Ordinary Shares, David is holding a total of 900,000 Ordinary Shares, representing 0.15 per cent. of the voting share capital of the Company. David is also holding options over 12,000,000 Ordinary Shares.

For further information, please contact:

Zinc Media Group plc

Peter Bertram, Chairman
David Galan, Chief Operating and Financial Officer
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| | | | |
|----|---|---------------------------------------|---------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | David Galan | |
| 2 | Reason for the notification | | |
| a) | Position/status | Chief Operating and Financial Officer | |
| b) | Initial notification /Amendment | Initial | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Zinc Media Group plc | |
| b) | LEI | 21380038V6N4I4P38D74 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 0.00025 pence each | |
| | Identification code | GB00BX7RGN99 | |
| b) | Nature of the transaction | Purchase of ordinary shares | |
| c) | Price(s) and volume(s) | Price | Volume |
| | | 1.049p | 500,000 |
| d) | Aggregated information | N/A | |
| | - Aggregated volume | | |
| | - Price | | |

| | | |
|----|--------------------------|-----------------------|
| e) | Date of the transaction | 20 March 2017 |
| f) | Place of the transaction | London Stock Exchange |