

24 March 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

Director Shareholding

Zinc Media Group plc, the TV and multimedia content producer, announces that David Galan, Chief Operating and Financial Officer, purchased 500,000 ordinary shares in the capital of the Company (the “Ordinary Shares”) yesterday, 23 March 2017, at a price of 0.99p per Ordinary Share.

Following this purchase of Ordinary Shares, David is holding a total of 1,400,000 Ordinary Shares, representing 0.22 per cent. of the voting share capital of the Company. David is also holding options over 12,000,000 Ordinary Shares.

For further information, please contact:

Zinc Media Group plc

Peter Bertram, Chairman

David Galan, Chief Operating and Financial Officer

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N+1 Singer (NOMAD and Broker to Zinc Media)

Shaun Dobson / Lauren Kettle

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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Galan	
2	Reason for the notification		
a)	Position/status	Chief Operating and Financial Officer	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Zinc Media Group plc	
b)	LEI	21380038V6N4I4P38D74	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.00025 pence each	
	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price	Volume
		0.99p	500,000
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		

e)	Date of the transaction	23 March 2017
f)	Place of the transaction	London Stock Exchange