

11 April 2017

Zinc Media Group plc (“Zinc Media” or the “Company”)

Senior management appointment in TV division

Zinc Media Group plc, the TV and multimedia content producer, announces that it has appointed award winning executive producer, Roy Ackerman, as Managing Director of Films of Record and Director of International Strategy, TV. The new appointment is in line with Zinc Media’s strategy of expanding its presence within the US and wider global TV markets.

Roy has a track record as a successful leader of three independent television companies and has had recent breakthroughs with major commissions in the US. His ambitions are to help grow Films of Record, whilst working with the rest of the senior management team at Zinc Media to build and accelerate the good work that has already started growing the Group’s business in the US and the wider global market. With the growth of ‘Big Factual’ commissions for Netflix and other global players, and the fantastic track record of Zinc Media’s TV subsidiaries Brook Lapping, Blakeway, Reef and Films of Record in making landmark unscripted content, he sees Zinc Media and Films of Record as the perfect springboard for global growth.

Roy’s latest role was as Managing Director at Pulse Films, where he rapidly rebooted its TV division with a slate of big commissions. Prior to that he led the transformation of Jamie Oliver’s Fresh One Productions from a celebrity vehicle into a global multi-genre independent, creating award-winning content in commercials, drama, factual formats and documentaries. Hits included Dream School and Jamie Oliver’s Food Revolution. Before that he was Creative Director at Diverse Production where programmes like Man vs Wild, Operatunity and a raft of big documentaries helped the company grow until it was acquired by Zodiak Television.

Ackerman will be working closely with multiple award winning producer and director, Katie Buchanan, Executive Producer at Films of Record.

David Galan, Chief Operating and Financial Officer of Zinc Media, commented:

“We welcome Roy to the Company and believe his experience, creativity, contacts and enthusiasm will be invaluable in developing both Films of Record and fast tracking Zinc Media’s strategy of international growth in the TV business.”

Roy Ackerman added:

“I am excited to be joining Zinc Media. Films of Record is an incredible brand, known for its powerful programmes and also to be working internationally with Brook Lapping, Blakeway and Reef and the genuinely brilliant team of creative execs led by Fiona Stourton made the decision to accept an incredibly easy one. I feel confident that the group is on the brink of big things.”

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