

Zinc Media Group plc
(“Zinc Media” or the “Company”)

Appointment of Joint Broker

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, is pleased to announce that Peterhouse Corporate Finance Limited has been appointed as Joint Broker to the Company with immediate effect. N+1 Singer remain as the Company’s nominated adviser and broker.

For further information, please contact:

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Notes to Editors

Zinc Media Group plc is a leading British based producer of high-quality television programmes and multimedia communications content. The Group operates three divisions: Television production; digital communications and publishing.

The core television production division comprises four award winning and critically acclaimed television production companies including Blakeway; Brook Lapping; Films of Record and Reef Television whose brands produce television and radio programmes for both UK and international broadcasters.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for the Transport for London.

The Publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>