

22 February 2018

**Zinc Media Group plc**  
**(“Zinc Media” or the “Company”)**

**Update and Contract Awards**

**Highlights**

- Newly acquired business, Tern Television Productions Limited (“Tern Television”), awarded significant new commissions from range of major UK broadcasters;
- The Company’s TV subsidiary, Blakeway Productions Limited (“Blakeway”), gains additional significant commission from Channel 5;
- Successful demonstration of Company’s increasing emphasis and focus on securing long-running, high-quality, returnable programme commissions.

**Background**

Zinc Media Group plc (AIM: ZIN), the leading TV and multimedia content producer, is pleased to announce that its TV subsidiaries, Blakeway and Tern Television have been awarded four significant TV commissions.

**Tern Television**

Following completion of its acquisition by Zinc Media in December, Tern Television, has been commissioned to produce three series across the BBC, Channel 4 and Channel 5.

Tern Television has secured its first Channel 5 commission, ‘*Extreme Planes*’, which will be a three-part series. The programme will use amateur clips to examine plane crashes, take-offs and landings, and near misses.

Furthermore, following the 2017 success of the programme, ‘*Flights From Hell – Caught on Camera*’, Channel 4 has commissioned Tern Television to produce a four-part series, ‘*Holidays from Hell*.’ The new series will comprise incredible user generated content footage, human testimony and expert revelation to the worlds of cruises, holidays, flights and trains.

Finally, ‘*Britain’s Lost Masterpieces*’ has been recommissioned by BBC Network for a third three-part series on BBC Four, which will be produced from Tern Television’s Belfast base. The programme made headlines around the world when Series 1 revealed an undiscovered Raphael painting in Aberdeenshire, while Series 2 uncovered a Rubens piece in Glasgow.

**Blakeway**

Following the noteworthy success of the ‘*Wonderful World of Puppies*’ series, which achieved high audience ratings, Blakeway has been commissioned by Channel 5 to produce a follow up, twelve-part prime time series.

This commission illustrates the successful shift in strategy being rolled out by the new Managing Director of Blakeway, Lucy van Beek, as the Company focuses on securing long running, high-quality returnable formats.

**David Galan, Chief Executive Officer, commented:**

“We are delighted that we have been awarded these high-profile and significant commissions with BBC, Channel 4 and Channel 5. The commissions serve to not only highlight and reinforce our strategy of

securing long-running, high-quality programmes but also demonstrate the strength of our newly acquired subsidiary Tern Television, which continues to secure valuable contracts and to go from strength-to-strength.”

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**Notes to Editors**

Zinc Media Group plc is a leading British based TV and multimedia content producer, specialising in factual production, and operates three divisions: television production, digital communications and publishing. The Group is currently engaged in progressing its 'buy and build' consolidation strategy within the fragmented UK independent TV production industry.

The core television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and recently acquired Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters. Recent recognition for the Company includes 2017 BAFTA nominations for 'Inside Obama's White House' and 'Born to Vlog', in addition to five awards at the EVCOM Screen Awards for short form film.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>