

10 October 2018

**Zinc Media Group plc (“Zinc Media” or the “Company”)**

**Appointment of Chief Financial Officer**

Further to its announcement of 18 July 2018, Zinc Media (AIM: ZIN) is pleased to confirm that Will Sawyer has joined the business as Chief Financial Officer and has been appointed to the Board of Directors with immediate effect. Will brings many years of experience in the TV production and media sectors and joins the Company from ITN Productions, where he most recently acted as Finance Director.

For further information, please contact:

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**Notes to Editors**

Zinc Media Group plc is a leading British based TV and multimedia content producer, specialising in factual production, and operates three divisions: television production, digital communications and publishing. The Group is currently engaged in progressing its 'buy and build' consolidation strategy within the fragmented UK independent TV production industry.

The core television production division comprises five award winning and critically acclaimed television production companies: Blakeway, Brook Lapping, Films of Record, Reef Television and recently acquired Tern Television, whose brands produce television and radio programmes for both UK and international broadcasters. Recent recognition for the Company includes 2017 BAFTA nominations for 'Inside Obama's White House' and 'Born to Vlog', in addition to five awards at the EVCOM Screen Awards for short form film.

The communications division specialises in creating communications strategies and behaviour change programmes, campaigns and resources for corporates, charities and government departments. This division runs a contract for Transport for London.

The publishing division publishes homeowner-planning guidelines for local authorities across the UK and sells trader advertising in those guidelines.

For further information on Zinc Media please visit: <http://www.zincmedia.com/>