

## Zinc Media Group plc

("Zinc Media" or the "Company")

### Director Grant of Options

Zinc Media Group plc, the TV and multimedia content producer, announces that, as agreed in connection with his recent appointment as Chief Executive Officer of the Company, it has granted options over 78,616,352 Ordinary Shares in the capital of the Company (the "Options") to Mark Browning.

Half of the Options vest when Mark has completed three years of employment, which began on 23 April 2019, and the remaining half vest when he has completed four years of employment. The Options, which have a ten year life, are exercisable at 0.318p per share, being the average weighted mid-market price over the 30 days prior to Mark's appointment.

The Options represent Mark's entire holding of securities in the Company.

**Zinc Media Group plc**

**+44 (0) 20 7878 2311**

Peter Bertram, Chairman

Will Sawyer, Chief Financial Officer

[www.zincmedia.com](http://www.zincmedia.com)

**N+1 Singer (NOMAD and Broker to Zinc Media Group plc)**

**+44 (0) 20 7496 3000**

Mark Taylor / Lauren Kettle

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Browning
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Zinc Media Group plc
b)	LEI	21380038V6N4I4P38D74
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.00025 pence each

	Identification code	GB00BX7RGN99	
b)	Nature of the transaction	Grant of options over ordinary shares	
c)	Price(s) and volume(s)	<b>Price</b>	<b>Volume</b>
		Exercise price of 0.318p	78,616,352
d)	Aggregated information  - Aggregated volume  - Price	N/A	
e)	Date of the transaction	17 May 2019	
f)	Place of the transaction	Outside a trading venue	